Dear Members and Friends of APSAC –

What can we say about 2020 that has not been said? It was a year of a pandemic, a year of “pivoting”, a record-setting year of hurricanes and fires, a year of homeschooling, a year of racial reckoning, and a year that affected the welfare of children and families in ways that have yet to be fully understood. Through all of this, through the work of our board of directors, staff, partners, volunteers, and donors, APSAC grew substantially in membership and value of membership, empowering APSAC members with tools to grow in the service to their communities.

As you read the 2020 Annual Report, you will see that APSAC’s outreach to professionals in the field of child maltreatment grew by leaps and bounds. In 2020, APSAC trainings reached over 9,000 professionals - more professionals than in the prior ten years combined. APSAC initiated Zoom chats and co-hosted the first National Initiative to End Corporal Punishment Conference. APSAC membership grew by 20.7% and APSAC organizational memberships increased by 50%. This was possible thanks to our hardworking staff, board, hundreds of committee members, and our partners, including The New York Foundling who co-sponsored educational programs and special initiatives; the Zero Abuse Project for inviting us to partner on the Trauma Informed Prosecutors Project (TIPP); the Academy on Violence and Abuse (AVA), CAPSAC, and Center for Innovation and Resources (CIR) partnership in launching CALIFORNIA ACES ACADEMY, a grantee of California’s ACEs Aware initiative; The Institute for Human Services for administrative support and managing the APSAC Center for Child Policy; The National Children’s Alliance who approved APSAC forensic interview clinics to be delivered virtually; and each of the volunteers and donors whose name you will see in this report.

APSAC rapidly responded to racial injustices brought to light in 2020 by forming a Commission for Racial Justice in Child Maltreatment. The work of the long-standing APSAC Cultural Institute Committee and Cultural Education track expanded to add four new programs addressing racial justice in child welfare, which included a Certificate Program, Reading Club, Learning Collaborative, and the YAPSAC Anti-Racism Multimedia Discussion Group. Hundreds of professionals registered for the new programming, and the 2021 Colloquium theme, Promoting Racial Diversity,
Equity, and Inclusion Across Disciplines and Organizations Addressing Child Maltreatment, was chosen to address the growing need of professionals.

This Annual Report also shows that APSAC managed the unique fiscal challenges of 2020 and ended the year in a financially positive position. Even while reducing the colloquium registration fee and offering multiple programs for little or no cost, APSAC still ended the year fiscally sound. Like so many of you, we had to hurdle payroll loans and event contracts and insurance claims while Zooming to meet the changing needs of members and service delivery. If there is a silver lining, we discovered that APSAC could provide high quality virtual training, thereby serving more and reaching professionals who were previously unable to access training, as noted in the accompanying map. APSAC’s future and ability to increase services to our multi-disciplinary membership has never been brighter.

Researchers and practitioners are only just beginning to understand the impact of the pandemic year on vulnerable children and families. The APSAC team is grateful that the impact on our organization’s ability to serve you has been positive, enabling APSAC to continue to grow in service to our members and the field.

On behalf of all the children and families that you serve, thank you for all that you do. We are humbled and grateful for your continued support of the largest multi-disciplinary professional society working to solve child abuse. We hope to see you this December in Brooklyn for Live from New York, It’s APSAC: Advancing Practice with In-Depth Trainings.

Our best regards,

Stacie Schieffer LeBlanc, MEd, JD

Janet Rosenzweig, PhD, MPA
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Viola Vaughan-Eden, PhD, MJ, LCSW
Associate Professor & PhD Program Director, Norfolk State University
New APSAC Member Benefits - Added in 2020

Virtual Trainings
- Free zoom chats with leading professionals on topical issues
- Free members only round tables for small group discussion with national experts
- Free APSAC and The New York Foundling Webinar Series - 6 webinars

Certificate Courses
- Certificate in Systemic Racism in Child Welfare - 16 hours of live course work
- Free Reading Club and Learning Collaborative on racial justice in child welfare
- Discounted APSAC and The New York Foundling Online Course for members (29 modules, asynchronous, self-paced)
- APSAC and The New York Foundling 8-week comprehensive course for child welfare and child maltreatment professionals

Self-Care Workshops & Resources
- Free virtual yoga
- APSACanyK: Walk and Talk with Colleagues
- Free resource pages on COVID and fighting racism and bias

Colloquiums and Clinics
- Significantly discounted virtual Colloquium
- Discounted NCA approved, interactive Virtual Forensic Interview Clinics

Memorial Page
- Remember, recognize and honor friends, colleagues, and family for service to APSAC and contributions to the field

Continued APSAC Member Benefits

Advocacy Opportunities & Resources
- Bring pressing legal issues to the APSAC Amicus committee
- Engage with fellow members on committees, advisory groups, and commissions
- Access to resources from The APSAC Center for Child Policy
- Join the National Initiative to End Corporal Punishment

Access to All APSAC Publications
- Child Maltreatment Journal, APSAC Advisor, Practice Guidelines, Policy Briefs, and APSAC Alerts
- All past publications in APSAC Library Learning
Commission for Racial Justice in Child Maltreatment

In June 2020, the APSAC Board released a statement clearly expressing renewed commitment to dedicate substantial resources towards eliminating systemic racism and implicit bias in child maltreatment, and formed a Commission with multiple initiatives as illustrated on the right.
9,118 people registered for APSAC trainings in 2020 – *that’s more than the last 10 years combined!*
46,000
visits to the
APSAC website

7,805
YouTube views

2020
Membership

20.7% increase in
membership

50% increase in
organizational memberships

PERCENT OF NEW MEMBERS BY DISCIPLINE IN 2020

- 12.95% Social Work
- 13.95% Psychology and Counseling
- 10.85% Prevention
- 16.98% Education, Social Policy, and Other
- 9.15% CPS
- 15.35% Forensic Interviewers
- 7.67% Law and Law Enforcement
- 7.36% Physicians, Nurses, and Other Medical
- 5.74% Research
- 12.95% Psychology and Counseling

14 + 11 + 17 + 8 + 15 + 7 + 9 + 13 + 6 = 90

PERCENT OF NEW MEMBERS BY DISCIPLINE IN 2020

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- Prevention: 10.85%
- Education, Social Policy, and Other: 16.98%
- CPS: 9.15%
- Forensic Interviewers: 15.35%
- Law and Law Enforcement: 7.67%
- Physicians, Nurses, and Other Medical: 7.36%
- Research: 5.74%
- Other Disciplines: 12.95%

50% increase in organizational memberships
2020 Publications

• **Child Maltreatment**
  had a 36% increase in submissions and impact factor rose to 3.051

• **6 APSAC Alerts**, including a series of rapid-response articles to meet the needs of professionals during the COVID-19 pandemic

• **2 APSAC Advisors**, including the **Special Issue – Forensic Interview Protocols: An Update** on the Major Forensic Interview Structures
2020 Forensic Interview Clinics

APSAC Forensic Interview (FI) Clinics went Zooming with success!

FI Clinic Faculty trained 50 professionals and pivoted to an online, interactive format approved by the National Children’s Alliance.
Financial Statements

Total Revenue
$711,876
- Membership Dues: $165,163
- Contributions: $268,814
- Conferences and Trainings: $29,089
- Grants: $4,403
- Publications: $52,620
- Other Income: $4,403

Total Expenses
$605,628
- Administration and Support: $147,279
- Programs: $439,731
- Fundraising: $18,618
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