Jennifer Hammel is the Director of the Early Childhood Development and Trauma Informed Care department at Children's Hospital of Wisconsin Community Services. She has been with Children's Hospital of Wisconsin for 25 years leading many child abuse prevention system initiatives for most of that tenure. Ms. Hammel is currently leading the implementation of trauma informed training and culture shift at Children's Hospital of Wisconsin. She also oversees the Triple P Parenting Program and Period of PURPLE crying implementation throughout Children's Hospital of Wisconsin's primary care clinics, the child sexual abuse prevention training for youth serving organizations, and a large-scale annual conference for professionals in the field of child maltreatment prevention, intervention, treatment services.

Ms. Hammel has written, received and managed three multi-year research projects, one supported by UW-Madison's Wisconsin Partnership Program (2007-2010) to develop software for home visitors to use during home visits to conduct their required screenings, one funded by Pew Center on the States (2010-2012) to develop a quality rating tool for home visiting programs and one funded by the Healthier Wisconsin Partnership Program (2014-2015) to develop an algorithm and training curricula for home visitors working with mothers experiencing depression symptoms.