Dr. Elizabeth Hordge-Freeman is Associate Professor of Sociology and Senior Advisor to the President and Provost for Diversity and Inclusion at The University of South Florida. She received her B.A. from Cornell University and her M.A./Ph.D. in Sociology from Duke University. She is the author of The Color of Love: Racial Features, Stigma, and Socialization in Black Brazilian Families (2015, UT Press), a three-time award winning book and the topic of her 2015 TEDx talk. This work was funded, in part, by the National Institute of Mental Health and the American Sociological Association Fellowship. Along with several published articles and book chapters, in 2016, she co-edited the book Race and the Politics of Knowledge Production: Diaspora and Black Transnational Scholarship in the USA and Brazil (Palgrave). A 2016 Fulbright scholar to Brazil, Hordge-Freeman completed a new book manuscript entitled, Second-Class Daughters: Informal Adoptions as Modern Slavery in Brazil that explores how psychological maltreatment facilitates exploitation in informal adoptions.

Dr. Hordge-Freeman has published and presented her research on issues related to diversity and racial equity in the workplace, racism in families, and labor exploitation. Her community-engaged teaching has been recognized with awards from regional, state, and national organizations. In her newly launched YouTube channel, Sweeter the Juice, she uses a casual and humorous approach to engage discussions about issues related to racism and colorism, which are intended to be accessible and empowering.